

Panel Survey - Wave 1 (v.5)
(92 items)

CONSENT: TO BE PROGRAMMED IN SCROLLING BOX WITH AN 'I HAVE READ THE INFORMATION ABOVE' CHECK BOX BELOW

INSERT IMAGE OF UNIVERSITY LOGO HERE

We are conducting a research study on behalf of researchers at several universities across Canada. We are interested in what people think about the internet and other new ways of communicating. We estimate that the survey will take approximately 20 minutes to complete.

All information you provide, including your answers, identity, and any other information will remain confidential to the extent allowed by law. The information will be stored in a password protected computer and will only be used, in summary form, by the research team.

This research project has been reviewed and approved by the University of Lethbridge's Human Subject Research Committee to insure the study conforms to the standards of the Canadian Tri-Council Policy Statement on the Ethical Conduct of Research Involving Humans.

Participation is completely voluntary and not doing the survey will have no impact on any current or future relationships with the researchers, or the University. You do not have to answer any questions that you do not want to. If you decide to stop the survey, just exit out of your web browser, and we will destroy all the information you have provided to us. There are no risks in answering the questions, and you might find some of the questions interesting.

If you have any questions about the study, please contact Dr. Harold Jansen, University of Lethbridge (harold.jansen@uleth.ca). Questions regarding your rights as a participant in this research may be addressed to the Office of Research Ethics, University of Lethbridge (Phone: 403-329-2747 or Email: research.services@uleth.ca).

If you wish to participate in the survey, please proceed to the questions now. Submission of your responses will be accepted as implied consent to participate. Thank you in advance for your participation.

STANDARD NAVIGATION INSTRUCTIONS AND MRIA STATEMENT

-----Section A - Demographics-----
(9 items)

A1. Please indicate your gender :

- 01 Female
- 02 Male
- 03 Prefer not to answer _THANK AND TERMINATE

A2. In what year were you born?

(Valid answers: 1900-1996)

Prefer not to answer _THANK AND TERMINATE

A3. What is the highest level of education you have completed?

- 01 No schooling
- 02 Some elementary school
- 03 Completed elementary school
- 04 Some secondary/high school
- 05 Completed secondary/high school
- 06 Some technical, community college, CEGEP, College Classique
- 07 Completed technical, community college, CEGEP, College Classique
- 08 Some university
- 09 Bachelor's degree
- 10 Master's degree
- 11 Professional degree, such as medical degree or law degree
- 12 Doctorate
- 99 Prefer not to answer

A4. In what country were you born? NOTE: THERE WERE 210 COUNTRIES ON THIS LIST THAT ARE ALL INCLUDED IN THE DATA FILE. THEY ARE NOT ALL LISTED HERE FOR INTEREST OF SPACE. CANADA

- XX. Dropdown
- 96 other
- 99 Prefer not to answer

[IF A4 = Canada, GO TO A6]

A5. In what year did you come to live in Canada?

Please enter the exact year.

Valid answers : 1900-2014.

99 Prefer not to answer

A6. What is the first language you learned and still understand?

- | | |
|-------------|-----------------------------|
| 01 English | 15 Japanese |
| 02 French | 16 Jewish, Hebrew, Yiddish |
| 03 Chinese | 17 Korean |
| 04 Croatian | 18 Lebanese |
| 05 Czech | 19 Pakistani, Punjabi, Urdu |
| 06 Danish | 20 Portuguese |
| 07 Dutch | 21 Russian |

- | | |
|----------------------------|---------------|
| 08 Ethiopian | 22 Serbian |
| 09 Finnish | 23 Slovak |
| 10 German | 24 Spanish |
| 11 Greek | 25 Sri Lankan |
| 12 Hungarian | 26 Tamil |
| 13 Italian | 27 Ukrainian |
| 14 Indian, Hindi, Gujarati | |
| 96 Other (specify) | |
| 99 Prefer not to answer | |

A7. Which of the following best describes your current primary occupation?

- 1 Self-employed (with or without employees)
- 2 Working for pay (full or part time, includes on paid leave)
- 3 Retired
- 4 Unemployed/looking for work
- 5 Student
- 6 Caring for a family
- 7 Disabled

- 96 other (specify)
99 Prefer not to answer

A8. Could you please indicate your expected total household income before taxes for the year 2014?

- 1 less than \$30,000
- 2 between \$30,000 and \$59,999
- 3 between \$60,000 and \$89,999
- 4 between \$90,000 and \$110,000
- 5 more than \$110,000?
- 98 Don't know
- 99 Prefer not to answer

A9. Please indicate your postal code.

- 99 Prefer not to answer

A10. In which province or territory do you live?

- 01 Newfoundland & Labrador
- 02 Prince Edward Island
- 03 Nova Scotia
- 04 New Brunswick
- 05 Quebec
- 06 Ontario
- 07 Manitoba
- 08 Saskatchewan
- 09 Alberta
- 10 British Columbia
- 11 Nunavut
- 12 Northwest Territories
- 13 Yukon

-----Section B - Political attitudes -----
(15 items)

This section focuses on your political attitudes and knowledge

B1. On the whole, how satisfied are you with the way democracy works in Canada?

- 1 very satisfied
- 2 fairly satisfied
- 3 not very satisfied
- 4 not satisfied at all
- 98 I don't know

For each of the following statements, please select the best answer:

	I strongly agree	I agree	I disagree	I strongly disagree	I don't know
B2. I can make a difference if I participate in the electoral process.					
B3. The government does not care much about what people like me think.					
B4. Sometimes politics and government seem so complicated that a person like me can't really understand what's going on.					
B5. All parties are basically the same; there isn't really a choice.					

B6. Generally speaking would you say that most people can be trusted, or, that you need to be very careful when dealing with people?

- 1. Most people can be trusted
- 2. You need to be very careful
- 98 I don't know

[Intro to B7-B10] Please indicate how much confidence you have in the following institutions.

	A great deal of confidence	Quite a lot of confidence	Not very much confidence	No confidence at all	I don't know
B7. The federal government					
B8. The courts					
B9. The police					
B10. The news media					

B11. How satisfied are you with the performance of the federal government under Stephen Harper?

- 1. Very satisfied
- 2. Fairly satisfied
- 3. Not very satisfied
- 4. Not satisfied at all
- 98. I don't know

B12. How interested are you in politics generally?

0 - I have no interest at all	1	2	3	4	5	6	7	8	9	10 - I have a great deal of interest

98. I don't know

B13. People have different views about voting. For some, voting is a DUTY. They feel that they should vote in every election. For others, voting is a CHOICE. They only vote when they feel strongly about that election.

For you personally, is voting FIRST AND FOREMOST a Duty or a Choice?

- 1. Duty
- 2. Choice
- 98. I don't know

99. Prefer not to answer

B14. In the same way, people have different views about keeping informed about news and current events. For some, keeping informed is a DUTY. They feel that they should keep informed on an ongoing basis. For others, keeping informed is a CHOICE. They only keep informed when they feel strongly about news and current events.

For you personally, is keeping informed FIRST AND FOREMOST a Duty or a Choice?

1. Duty
2. Choice
98. I don't know
99. Prefer not to answer

B15. A moral obligation is an obligation based on your own personal feelings of what's right and wrong. How much of a moral obligation do you feel to be completely honest in filling out your tax return?

1. A great deal of obligation
2. Some obligation
3. Little obligation
4. No obligation
- 98 I don't know
99. Prefer not to answer

-----SECTION C - Political knowledge-----
(4 items)

[20 second time limit for C1-C4]

The next four questions are timed. You will need to answer within 20 seconds. If you don't provide an answer within that time, the survey will automatically go to the next question.

You will not be able to return to previous sections once you've passed this screen or return to questions in the timed section.

[Randomized choices] **C1.** Which of the following is the current federal Minister of Finance?

- 1 Jim Flaherty
- 2 Joe Oliver
- 3 John Baird
- 4 Jason Kenney
- 98 I don't know

C2. What was the current unemployment rate in Canada as of November 2014?

- 1 4.6%

- 2 6.6%
- 3 8.6%
- 4 10.6%
- 98 I don't know

[Randomized choices] C3. Which party is the official opposition in the House of Commons in Ottawa?

- 1 The Conservative Party
- 2 The Liberal Party
- 3 The New Democratic Party
- 4 The Bloc québécois
- 98 I don't know

[Randomized choices] C4. Who is the current Secretary-General of the United Nations?

- 1 Kofi Annan
- 2 Kurt Waldheim
- 3 Ban Ki-Moon
- 4 Boutros Boutros-Ghali
- 98 I don't know

-----Section D - Political participation I-----
(12 items)

This section addresses your recent political participation

[Intro to D1-D9] We would like to know if, in the last 3 months, you took part in the following political activities:

	Yes	No	I don't know
D1 Signing a petition			
D3 Participating in a public demonstration, such as a protest or march			
D4 Participating in the boycott of a service or a business			
D5 Contacting a government official, your elected representative (e.g., MPs, MPPs, mayor, councillors, etc.) or a political party to share your opinion about a political issue			
D7 Making a donation to a political party (other than paying membership fees)			
D9 Participating in a political party's activity, such as volunteering in a constituency association or attending party events or campaigning			
D10 Being a card carrying member of a political party			

[IF D1 = YES, ASK D2 on next page]

D2 You indicated you signed a petition in the last 3 months. Did you sign petitions on paper, online, or both kinds of petitions?

- 1 Paper
- 2 Online
- 3 Both

98 I don't know

[IF D5 = YES ASK D6 on NEXT Page]

D6 You indicated you recently contacted a government official, your elected representative or a political party to share your opinion about a political issue. How did you contact these people or organizations? (Please select all categories that apply.)

- @1 In person
- @2 By mail
- @3 By telephone
- @4 By email
- @5 By Internet or social media, such as Facebook or Twitter
- @6 Other (please specify)
- 98 I don't know

[IF D7 = YES, ASK D8 on next page]

D8 When you made the donation to a political party did you make that donation over the Internet?

- 1 Yes
- 2 No

98 I don't know

D11 Not counting political parties, in the last 3 months, were you active in a political organization or a group such as Greenpeace, The Canadian Taxpayers Federation, Idle No More or a political grassroots movement in your community (for instance making a contribution, volunteering, distributing information or making phone calls)?

- 1 Yes
- 2 No

98 I don't know

D12 In the last 3 months, were you an active member of a union or professional organization (for example, attending meetings, serving on a committee and so on)?

- 1 Yes
- 2 No

98 I don't know

-----SECTION E - VOTE-----
(10 items)

E1 Did you vote in the last election in [PIPE PROVINCE] held on [PIPE e_date]

if PROVINCE = Nfld Date = October 11, 2011
if PROVINCE = PEI Date = October 3, 2011
if PROVINCE = NS Date = October 8, 2013
if PROVINCE = NB Date = September 22, 2014
if PROVINCE = QC Date = April 7, 2014
if PROVINCE = Ont Date = June 12, 2014
if PROVINCE = Man Date = October 11, 2011
if PROVINCE = Sask Date = November 7, 2011
if PROVINCE = Alb Date = April 23, 2012
if PROVINCE = BC Date = May 14, 2013
if PROVINCE = Nunavut Date = October 28, 2013
if PROVINCE = NWT Date = October 3, 2011
if PROVINCE = Yukon Date = October 11, 2011

- 1 Yes, I voted
- 2 No, I did not vote
- 3 I was not eligible (too young/not a Canadian Citizen)

98 I don't know

E2 Did you vote in the last federal election held on May 2, 2011?

- 1 Yes, I voted
- 2 No, I did not vote
- 3 I was not eligible (too young/not a Canadian Citizen)

98 I don't know

E3 In federal politics, do you usually think of yourself as...

- 1 a Liberal
- 2 a Conservative
- 3 a New Democrat
- 4 a Bloquist [IF PROVINCE = QUEBEC ONLY]
- 5 a Green
- 6 None of these

7 Other

98 I don't know

[IF E3=6,7,d GO TO E5]

E4

E4.1 [if E3 = 1]

How Liberal do you feel:

E4.2 [if E3 = 2]

How Conservative do you feel:

E4.3 [if E3 = 3]

How New Democrat do you feel:

E4.4 [if E3 = 4]

How Bloquist do you feel:

E4.5 [if E3 = 5]

How Green do you feel:

- 1 I feel very strongly
- 2 I feel fairly strongly
- 3 I do not feel very strongly

98 I don't know

E5 The next federal election is scheduled in October 2015. On election day, are you...

- 1 Certain you will vote
- 2 Likely to vote
- 3 Unlikely to vote
- 4 Certain not to vote
- 98 I don't know

[Randomized choices 1-5] **E6** If a federal election were held today, which party would you vote for?

- 1 The Liberal Party
- 2 The Conservative Party
- 3 The NDP
- 4 The Bloc Québécois [IF PROVINCE=QUÉBEC ONLY]
- 5 The Green Party
- 6 Another party
- 7 I would not vote
- 8 I would spoil my ballot
- 98 I don't know

[IF E6 = 1,2,3,4,5,6,8 GO TO E9; if E6 = 7, GO TO E8; IF E6 = 98, GO TO E7]

[Randomized choices 1-5] **E7** Which, if any, of the following parties would you lean towards?

- 1 The Liberal Party
- 2 The Conservative Party

- 3 The NDP
- 4 The Bloc Québécois [IF PROVINCE=QUÉBEC ONLY]
- 5 The Green Party
- 6 Another party
- 7 I would spoil my ballot
- 98 I don't know

[THEN GO TO SECTION E9]

[Randomized choices 1-5] **E8** If you did decide to vote, which party do you think you would vote for?

- 1 The Liberal Party
- 2 The Conservative Party
- 3 The NDP
- 4 The Bloc Québécois [IF PROVINCE=QUÉBEC ONLY]
- 5 The Green Party
- 6 Another party
- 7 I will spoil the ballot
- 98 I don't know

E9 If you could vote over the Internet, how likely would you be to do so?

- 1 Very likely
- 2 Somewhat likely
- 3 Not very likely
- 4 Not at all likely
- 98 Not sure

E10 When it comes to voting on the internet, which statement comes closest to your own view?

- 1 Voting on the Internet is risky
- 2 Voting on the Internet is safe
- 98 Not sure

-----SECTION F - Information gathering-----
(15 items)

This section focuses on political information.

F1 Where do you get **MOST of your news** about politics? (Please select the best answer.)

- 1 Television
- 2 Print news (newspapers and magazines)
- 3 Radio
- 4 Online news websites (e.g., Globe and Mail.com, CBC.ca, etc.)
- 5 Other Internet sources, including social media (such as Twitter or Facebook)
- 6 From friends and family
- 95 Other, specify
- 8 None, I don't get any news about politics

98 I don't know

[IF F1=8 GO TO F10]

[INTRO TO F2-F8] Please indicate how often you get news and information about Canadian politics from each of the following sources:

	more than once a day (1)	everyday (2)	3-5 days a week (3)	1-2 days a week (4)	less than one day a week (5)	Never (6)	I don't know (98)
F2 The print edition of a daily newspaper							
F3 Television news							
F4 Radio news							
F5 The websites of the major news organizations (e.g., Globe and Mail.com, CBC.ca, etc.)							
F6 The downloadable electronic version of a daily newspaper on your phone, tablet or ebook reader							
F7 Blogs, alternative or independent news websites (e.g., The Huffington Post, Rabble.ca, etc.)							
F8 Social media sites such as Facebook or							

Twitter							
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[IF ((F5=1 to 5) OR (F6=1 to 5) OR (F7=1 to 5) OR (F8=1 to 5)) GO TO F9.]
 [IF ((F5=6) AND (F6=6) AND (F7=6) AND (F8=6)) GO TO F10.]
 [OTHERWISE, SKIP TO F11]

F9 Which of the following comes closest to describing WHY you go online to get news and information about Canadian politics? (Please select the best answer.)

- 1 Because you can get information on the Web that is not available elsewhere
 - 2 Because getting information online is more convenient for you
 - 3 Because the Web offers new sources that reflect your own interests or values
 - 4 Because you don't get all the news and information you want from traditional news sources such as the daily newspaper or the network TV news
 - 5 Some other reason (specify)
- d I don't know

[Skip to F11]

F10 Why don't you go online to get news and information about Canadian politics ?

[Open question]
 99 Prefer not to answer

[Intro to F11-F12] In the last 3 months, have you:

	Yes	No	I don't know
F11 Visited the website of a political party			
F12 Watched the live stream of a political event online			

[Intro to F13-F15] There are different types of videos about politics that you might watch online. In the last 3 months, have you watched any of the following **online**?

	Yes	No	I don't know
F13 Political ads, either by political parties or politicians			
F 14 Live or previously recorded video of a politician speech, press conference, or debate			
F15 Humorous or parody videos dealing with political issues			

-----SECTION G - Internet Use-----
(2 items)

G1 Which of the following devices do you use to connect to the Internet at least once a week? (Please select all devices that apply.)

- 1 A desktop or laptop computer
- 2 A smart phone
- 3 A tablet
- 4 Another device (specify)
- 5 None of the above

98 I don't know

G2 For which of these social media platforms do you own an account that you use at least once a week? (Please select all platforms that apply.)

- 1 Facebook
- 2 Twitter
- 3 Google+
- 4 YouTube
- 5 Instagram
- 6 Tumblr
- 7 Pinterest
- 8 Flickr
- 9 Other platforms (specify)
- 10 None of the above

98 I don't know

-----Section H - Technological skills-----
(6 items)

H1 How would rate your skill at using the internet?

- 1 Beginner skills
- 2 Average skills
- 3 Advanced skills
- 4 Expert skills
- 98 I don't know

[Intro to H2-H6] Computer and internet technology can be complicated and hard to understand. How familiar are you with the following computer and Internet related terms?

	Very Familiar	Somewhat Familiar	Not Very Familiar	Not at all Familiar	I am not sure
H2 Advanced Search					

H3 Bcc (on email)					
H4 Podcasting					
H5 Widget					
H6 RSS					

-----Section I - Political Participation II-----
(19 items)

[Intro to I1-I5] In the last 3 months, have you engaged in the following political activities using the Internet?

	Yes	No	I don't know
I1 Providing personal information (e.g., email, postal addresses, etc.) to join a political distribution list or to received a political online newsletter			
I2 Sharing political information with people you know by liking or recommending items from a news media website			
I3 Commenting on a news report on politics by leaving a message on a news media website			
I4 Sending an email about a political issue to the editor of a news organization			
I5 Writing or commenting about a political issue on a blog			

[IF (FACEBOOK IS NOT CHECKED AT G2) AND, GO TO I10. IF NEITHER FACEBOOK NOR TWITTER IS CHECKED AT G2, GO TO I15]

[Intro to I6 to I7] We would like to know if, in the last three months, you have used Facebook for the following activities:

	Yes	No	I don't know
I6 Writing a status about a political issue or an election on your wall			
I7 Sharing political content (photos, news items, blog entries, partisan documents, etc.) on your wall			
I8 Being a friend or a member of the official page of a politician or a political party			
I9 Being a friend or a member of the official page of a non-partisan community, grassroots or citizen organization			

[(TWITTER IS CHECKED AT G2)IF TWITTER IS NOT CHECKED AT G2, GO TO I15.]

[Intro to I10 to I12] We would like to know if, in the last three months, you have used your Twitter account for the following activities:

	Yes	No	I don't know
I10 Writing a tweet about a political issue			
I11 Retweeting a message about a political issue			
I12 Taking part in the live tweet of a political event			
I13 Following a politician or a political party			
I14 Following a non-partisan community, grassroots or citizen organization official Twitter account			

I15 On average, how often would you say you discuss politics or elections with friends, family members or colleagues?

- 1 Very often
- 2 Sometimes
- 3 Rarely
- 4 Never

98 I don't know

[IF I15=4 or 98 GO TO I17; IF I15=1,2,3 INSERT I16]

I16 Do you do discuss politics or elections with friends, family members or colleagues over the Internet, not over the Internet, or both?

- 1 On the internet
- 2 Not over the internet
- 3 Both

98 I don't know

I17 On average, how often would you say you try to persuade others to adhere to your political or partisan opinions?

- 1 Very often
- 2 Sometimes
- 3 Rarely
- 4 Never

98 I don't know

[IF I17=4 or d GO TO I19; IF I17=1,2,3 INSERT I18]

I18 Do you try to persuade others to adhere to your political or partisan opinions over the Internet, not over the Internet, or both?

- 1 On the internet

- 2 Not over the internet
- 3 Both

98 I don't know

I19 Would you say the Internet makes it easier to connect with others who share your political views, or that the Internet has no impact on how you connect with others who share your political views?

- 1 It makes a lot easier
- 2 It makes it a little easier
- 3 It does not have any impact

98 I don't Know

That concludes our survey. Thank you very much for your time and feedback.